



www.chancetheater.com

The Chance Theater

5552 E. La Palma Ave.

Anaheim, CA 92807

Ph: (714) 777-3033

Fax: (714) 777-3092

Anniversary Advertise in our 11th Season



JESUS HATES ME by Wayne Lemon
January 30 - March 1, 2009
* **West Coast Premiere**



THE GIRL, THE GROUCH, AND THE GOAT by Mark Hollmann and Jack Helbig
April 17 - May 24, 2009
* **West Coast Premiere of new musical by Co-Creator of "Urinetown"**



HAIR, THE AMERICAN TRIBAL LOVE-ROCK MUSICAL
by Gerome Ragni, James Rado, and Galt MacDermot
July 10 - August 16, 2009
* **Tony Award Nominee for Best Musical**



THE SEAGULL by Anton Chekhov
September 25 - October 25, 2009
* **Chekhov's Masterpiece**



LITTLE WOMEN - THE BROADWAY MUSICAL
by Allan Knee, James Howland, and Mindi Dickstein
November 20 - December 27, 2009
* **Fresh from Broadway!**



CHARLES DICKENS' CHRISTMAS TREE by Jonathan Josephson
November 25 - December 20, 2009
* **World Premiere**



THE EIGHT: REINDEER MONOLOGUES by Jeff Goode
December 1 - 19, 2009
* **6th Anniversary Production!**

** Please note that all titles and dates are subject to change without notice.*

Why Advertise with the Chance?

- **Your ad will be seen 10,000 times!**

Advertise with our non-profit theater and reach supporters of the arts, supporters of our community and, more importantly, consumers who may be looking for what you are supplying!

- **As a theater company, our demographics are very diverse!**

Our audience base reaches all of Southern California, from San Diego to Ventura, with our primary audience coming from North Orange County.

- **Reach an audience who will read your ad!**

Audiences arrive between 15 and 30 minutes before a show begins, meaning that when they sit down in their seats, they will find the time to read our program, and see your ad!

- **Cultural and economic growth is enhanced and supported through the arts**

As a non-profit organization, we are always looking for ways to work together in partnership with businesses and other organizations in our community. Our program ads offer a wonderful opportunity for doing so.

- **Your support will help The Chance Theater continue to:**

- » **Bring alternative theater experiences to Orange County**

Whether it's through our intimate setting, the stories we choose to tell, or our unique approach to classics and musicals, the Chance is determined to offer something different.

- » **Cultivate artistic expression in our youth**

Summer workshops, after school programs, and youth productions allow the Chance to inspire and promote theater as a medium of expression in our youth.

- » **Invest in local professional artists**

By maintaining a professional ensemble, partnering with nearby universities, and offering internships, workshops and a conservatory, the Chance will ensure a home for local artists.

- » **Expand and improve our theater facilities**

The Chance is looking to expand our facilities to allow for two separate stages for our two shows, rehearsal space, workshop for set and costumes, offices, bigger lobby, classrooms, and finally move into an independent venue housing all of the above.

Program Advertising Fast Facts

- Performance Breakdown

	Full Season	Single Slot
# of Performances	147	20-30
Audience Capacity	7,500	1,500

- All program ads can run for one slot at a time, or get a fifth slot FREE when you sign up for an annual commitment.
- All artwork must be submitted through mail or email 4 weeks before the production opens. *See the performance listing on page 2 for 2009 Season dates.
- All artwork must be submitted in JPG, TIFF, or PDF format, 300 dpi or higher.
- Pricing and Dimensions:

COLOR	Size	Single Slot	Full Season
Full Page	7.5" x 4.5"	\$750	\$3,000
3/4 page	5.5" x 4.5"	\$575	\$2,300
1/2 page	3.75" x 4.5"	\$450	\$1,800

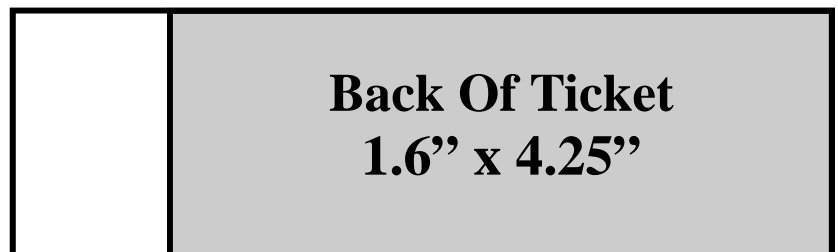
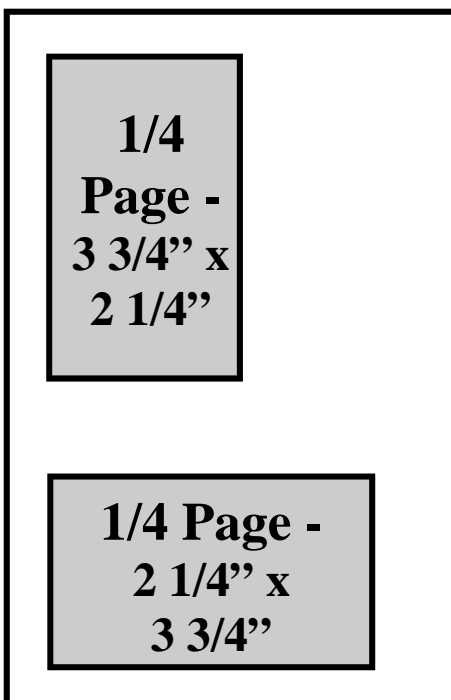
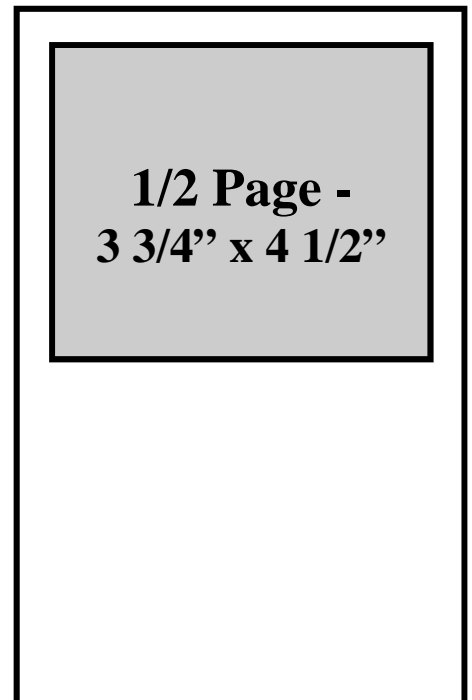
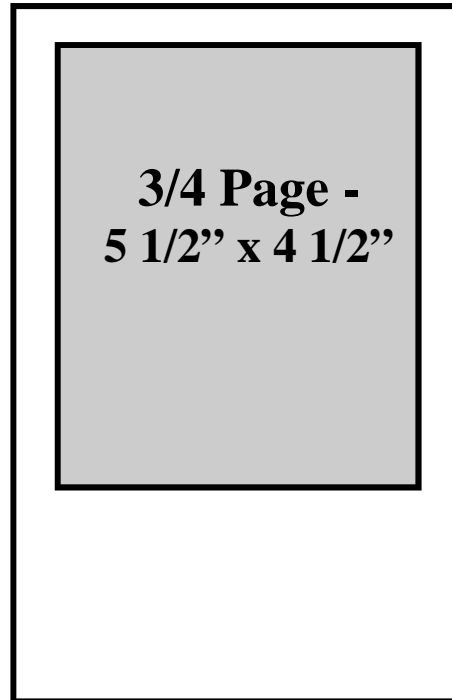
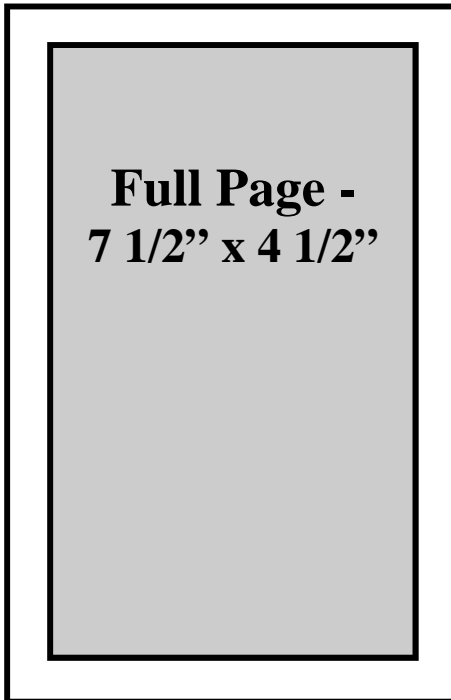
B & W	Size	Single Slot	Full Season
Full Page	7.5" x 4.5"	\$650	\$2,600
3/4 page	5.5" x 4.5"	\$475	\$1,900
1/2 page	3.75" x 4.5"	\$350	\$1,400
1/4 page	3.75" x 2.25"	\$250	\$1,000

TICKETS	Size	Single Slot	Full Season
Color	1.6" x 4.25"	\$700	\$2,800
B & W	1.6" x 4.25"	\$500	\$2,000



If you have questions, would like to inquire about availability, or want to submit an ad, call **The Chance Theater** at (714) 777-3033 or email us at info@chancetheater.com

Available Ad Sizes are below. Decide what size best fits your needs.





PROGRAM ADVERTISING ORDER FORM

NAME _____

BUSINESS _____

ADDRESS _____

CITY _____ STATE _____ ZIP _____

PHONE _____ FAX _____

E-MAIL _____

PLACE YOUR AD IN THREE EASY STEPS

1. Choose your ad:

<u>COLOR</u>	<u>Single Slot</u>	<u>Full Season</u>
<input type="checkbox"/> Full Page	\$750	\$3,000
<input type="checkbox"/> 3/4 page	\$575	\$2,300
<input type="checkbox"/> 1/2 page	\$450	\$1,800

<u>B & W</u>	<u>Single Slot</u>	<u>Full Season</u>
<input type="checkbox"/> Full Page	\$650	\$2,600
<input type="checkbox"/> 3/4 page	\$475	\$1,900
<input type="checkbox"/> 1/2 page	\$350	\$1,400
<input type="checkbox"/> 1/4 page	\$250	\$1,000

<u>TICKETS</u>	<u>Single Slot</u>	<u>Full Season</u>
<input type="checkbox"/> Color	\$700	\$2,800
<input type="checkbox"/> B & W	\$500	\$2,000

2. Total your payment \$ _____

Mail payment and form to: **The Chance Theater, PO Box 3309, Orange, CA 92857**

3. Submit your ad:

- E-mail: **info@chancetheater.com** (art as JPEG, TIFF, or PDF, 300 dpi or higher)
- Snail mail: **The Chance Theater, PO Box 3309, Orange, CA 92857**

For Renewing Advertisers

- Run My Current Ad Unchanged
- Edit Ad (e-mail changes to **info@chancetheater.com**)

The deadline for all ads is 4 Weeks before the show opens.
(See Season Schedule for dates)

**Call (714) 777-3033 with questions
or to inquire about availability.**