



The CHANCE THEATER

Your Off-Broadway Theater in Orange County!

NEWS

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The Chance Theater Receives Google Grant

Anaheim Hills, CA (March 5, 2008) -- The Chance Theater has received a Google Grant from Google — at least three months of free Google AdWords™ keywords.

The Google Grants™ program helps non-profit organizations that receive the award leverage the power of Google AdWords to raise awareness and increase traffic to their websites. Grant recipients choose keywords which pertain to their organization and create ads that appear alongside related search results on Google.com.

Designed for 501(c)(3) non-profit organizations, Google Grants is a unique in-kind advertising program. It harnesses the power of their flagship advertising product, Google AdWords, to non-profits seeking to inform and engage their constituents online. Google Grants has awarded AdWords advertising to over 4,200 non-profit groups worldwide.

If you would like to arrange an interview, or you would like more information, please call (714) 777-3033. Google, Google Grants and Google AdWords are trademarks of Google Inc.

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About The Chance Theater

Recently voted the #2 Live-Theater Group by *OC Register* readers, The Chance is proud to be in its Tenth Anniversary Season. A recipient of the 2007 Los Angeles Drama Critics Circle's (LADCC) Polly Warfield Award for Excellence, a vital component of The Chance Theater's mission has always been to intimately present personally meaningful, uniquely engaging stories that promote dialogue within our community and provide a visceral experience for theatergoers. As a constituent member of Theater Communications Group (TCG) and Network of Ensemble Theaters (NET), The Chance continues to bring national attention to Southern California theater through its recent achievements, which include participation in the state-wide Festival of New American Musicals, a 2006 GLAAD Media Award nomination for Outstanding Los Angeles Theater; recognition as the 2004 Arts Orange County Outstanding Arts Organization; participation in the 365 Days/365 Plays National Theater Project and the Los Angeles Edge of the World Theater Festival.

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